
CV OF DR. SELIM AHMED



Dr. Selim Ahmed

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Linked in : <https://www.linkedin.com/in/dr-selim-ahmed-aa236325/>
Researchgate : https://www.researchgate.net/profile/Selim_Ahmed7
Google Scholar : <https://scholar.google.com/citations?user=PEOIE-8AAAAJ&hl=en>

HIGHLIGHTS

- Published many papers in Peer-reviewed indexed Journals
- Best Paper Award
- Top Global Reviewer Award
- Top Global Peer Reviewer in area of *Quality Management, Business Management, Organizational Behavior, Behavioural Sciences & Healthcare Management* at Publons
- Head of Business School
- Secretary for International Conference (ISAHP 2013, Malaysia)
- Associate Editor, Consulting Editor, Guest Editor, & Editorial Advisory Board Member for many Journals
- Reviewed more than 250 research papers for 70 top peer-reviewed journals
- Organizing Committee & Coordinator for conferences, seminars, & workshops
- International Teaching and Collaborative Research Experiences
- Professional Trainer in Quantitative Research (SmartPLS, AMOS, SPSS, AHP)
- Research Adviser for Corporations
- Expert in both Qualitative and Quantitative research methods

HIGHEST ACADEMIC QUALIFICATION

- **Ph.D. in Business Administration** (Specialization in Quality Management) International Islamic University Malaysia (IIUM), Gombak, Kuala Lumpur, Malaysia
Passing year: 2016.

PhD Thesis Title: Lean Six Sigma and Its Effect on Quality Performance in Malaysian Hospitals.

ACADEMIC EXPERIENCES

- **Head**, World School of Business, World University of Bangladesh, Dhaka, Bangladesh, 1st January 2018– Present.
- **Chairman**, Department of Tourism and Hospitality Management, World University of Bangladesh, Dhaka, Bangladesh, 1st January 2018– Present.
- **Chairman**, Department of Business Administration, World University of Bangladesh, Dhaka, Bangladesh, 1st January 2018– Present.
- **Associate Professor**, World School of Business, World University of Bangladesh, Dhaka, Bangladesh, 1st March 2021– Present.
- **Assistant Professor**, World School of Business, World University of Bangladesh, Dhaka, Bangladesh, 2nd October 2017– 31 March 2021.
- **Assistant Professor**, Faculty of Management Sciences (ISIAM), Universiapolis - International University of Agadir, Agadir, Morocco, 1st August 2016 – 15 June 2017.
- **Adjunct Professor**, School of Business, Uttara University, Dhaka, Bangladesh, 8th September 2017 – 5th January 2018.
- **Lecturer** (Part-Time), IIUM Centre for Continuing Education, International Islamic University Malaysia, Kuala Lumpur, 31 January 2016 – 31 May 2016.

OTHER ACADEMIC EXPERIENCES

- **Guest Lecturer**, Online Lecture on “Quantitative Research Methodology” Organized by CALWASS, Bahria Business School, Bahria University, 02 January, 2022.
- **Guest Lecturer**, Online Lecture on “Research and Publication in the Top Journals” organized by Graduate School of Business, University Tun Abdul Razak (UNIRAZAK), Malaysia 18 December, 2021.
- **Guest Lecturer**, Online Lecture on “How to Write Research Papers for Top Journals” by Amity School of Hospitality, Amity University, Noida, India, 25 November, 2021.

- **Guest Lecturer**, Online Lecture on Preparation, Publication and Promotion of Research Paper, Organized by Banking Fellows for Leadership Development, University of Chittagong, 02 July, 2021.
- **Guest Lecturer**, Online Lecture on *Organizational Power ad Politics*, Coast Mountain College, British Columbia, Canada, 28 June, 2021.
- **Guest Lecturer**, Online Lecture on *Research Methodology for Islamic Banking Studies*, Organized by Islamic Economics Club, Kuwait University, 11 March 2021.
- **Instructor**, The Quantitative Research Methodology, Organized by Centre for Advanced Social Research, Bangladesh, 20 October 2021.
- **Instructor**, Workshop on Structural Equation Modeling (SEM) Using SmartPLS, Organized by iFINTELL Business Intelligence Sdn. Bhd., Kuala Lumpur, Malaysia, 17 – 18 July 2021.
- **Instructor**, Structural Equation Modeling (SEM) for ‘Online Certificate Programme on Research Data Analysis’, Organized by iFINTELL Business Intelligence Sdn. Bhd., Kuala Lumpur, Malaysia, 6-7 February 2021.
- **Instructor**, Data Analysis with SPSS for ‘Online Certificate Programme on Research Data Analysis’, Organized by iFINTELL Business Intelligence Sdn. Bhd., Kuala Lumpur, Malaysia, 16-17 January 2021.
- **Instructor**, Online Workshop on SmartPLS, Organized by Linkwith Research and Training Centre, 3 October 2020.
- **Instructor**, Online Workshop on Quantitative Data Analysis Using SPSS, Organized by Linkwith Research and Training Centre, 23 August 2020.
- **Instructor**, Online Workshop: Research Methodology: Tools & Techniques, Daffodil International University, Dhaka, 5 April 2020.
- **Instructor**, Workshop on SmartPLS 3 for Structural Equation Modeling, World School of Business, World University of Bangladesh, Dhaka, 19th October, 2019.
- **Instructor**, Four Days Workshop on Structural Equation Modeling, Daffodil International University, Dhaka, 14 July – 4 August 2019.
- **Instructor**, Workshop on Research Methodology, IQAC Board Room, City Campus, World University of Bangladesh, Dhaka, 9th February, 2019.
- **Instructor**, Workshop on Application of Quantitative Research Methodology in Publication, Department of Tourism and Hospitality Management, Daffodil International University, Dhaka, 6 & 13 May 2018.
- **Instructor**, Advanced data analysis workshop on Structural Equation Modeling (SEM), Kulliyyah of Economics and Management Science, International Islamic

University Malaysia, Kuala Lumpur, 3rd April 2016.

- **Instructor**, Data Analysis by using SPSS, Kulliyah of Islamic Revealed Knowledge and Human Sciences, International Islamic University Malaysia, Kuala Lumpur, 8th January 2016.
- **Instructor**, Workshop on Business Research Methodology, Faculty of Business Administration, American International University Bangladesh (AIUB), Dhaka, 10th May 2012.
- **Instructor**, SPSS Training, Student Learning Enhancement Unit (SLEU), International Islamic University Malaysia, Kuala Lumpur, 01 October 2011 – 15 January 2012.
- **Research Assistant** for Prof. Dr. Rafikul Islam, Department of Business Administration, International Islamic University Malaysia, 01 July 2008 – 30 April 2016.
- **Research Assistant** for Research Acculturation Grant Scheme (RAGS), Entitled: Motives, challenges and benefits of implementing the ISO 9000 quality management system among small and medium enterprise in Malaysia, 01 August 2013 – 30 June 2014.

ACADEMIC SKILLS

Research Methodological Skills	Computing Skills	Other Skills
• Quantitative research methodology	• Moodle 3.5	• Research Proposal
• Qualitative research methodology	• SPSS (12 – 23 version)	• Research Design
• Nominal Group Technique (NGT)	• AMOS (14 – 22 version)	• Research Sampling
• Analytical Hierarchy Process (AHP)	• Expert Choice	• Lean Management
• Quality Deployment Function (QFD)	• Super Decision	• Six Sigma
• Structural Equation Modeling (SEM)	• Smart PLS 3	• Healthcare Management
• Exploratory Factor Analysis (EFA)	• Atlast ti 7	• Educational Management
• Confirmatory Factor Analysis (CFA)	• Endnote 6 & 7	• Islamic Management
• Invariance Analysis	• Microsoft Publisher	• Islamic Marketing
• Regression Analysis	• Microsoft Excel	• Islamic Banking
• Logistic Regression Analysis	• Microsoft Word	
• Discriminant Analysis	• Microsoft PowerPoint	
• ANOVA	• Microsoft Access	
• MANOVA Test		

PROFESSIONAL AFFILIATION/MEMBERSHIP

Consulting Editor

- Hospital Topics (Taylor & Francis)

Associate Editor

- Iranian Journal of Management Studies (*Publish by University of Tehran, Iran*)
- Jurnal Sistem dan Manajemen Industri (*Publish by Universitas Serang Raya, Indonesia*)
- American International Journal of Supply Chain Management

Guest Editor

- Transnational Corporations Review (Taylor & Francis)

Regional Editor (Asia)

- International Journal of Islamic Banking and Finance Research

Article Editor

- SAGE Open (*Indexing in SCOPUS & WoS*)

Editorial Advisory Board Member

- International Journal of Business and Systems Research (*Indexing in Scopus*)
- IIUM Journal of Case Studies in Management
- Indian Journal of Finance and Banking (*Indexing at ABDC Journal Quality List*)
- International Journal of Accounting & Finance Review (*Indexing at ABDC Journal Quality List*)
- QOR Newsletter (*Publish by Organizational Excellence Specialists, Canada*)
- Operations Management (*Cambridge Scholars Publishing*)
- International Journal of Entrepreneurship & Development Studies
- International Journal of Operations Management

Verified Reviewer of the Journals

Sl.	Name of Journal	Publisher
1	Total Quality Management and Business Excellence	Taylor & Francis
2	Production and Planning Control	Taylor & Francis
3	Critical Reviews in Clinical Laboratory	Taylor & Francis
4	International Journal of Healthcare Management	Taylor & Francis
5	Journal of Non-Profit and Public Sector Marketing	Taylor & Francis
6	Transnational Corporations Review	Taylor & Francis
7	Hospital Topics	Taylor & Francis
8	Architectural Science Review	Taylor & Francis
9	Journal of Cleaner Production	Elsevier
10	Computers in Human Behavior	Elsevier
11	Journal of Hospitality and Tourism Management	Elsevier
12	Health Policy and Technology	Elsevier
13	Heliyon	Elsevier
14	Intl. Journal of Health Planning and Management	Wiley
15	Nursing Open	Wiley
16	Performance Improvement Quarterly	Wiley
17	Environmental Quality Management	Wiley
18	Journal of Nursing Management	Wiley
19	International Social Science Journal	Wiley
20	BMC Health Service Research	Springer Nature
21	BMC Public Health	Springer Nature
22	Journal of Global Entrepreneurship Research	Springer Nature
23	Environmental Monitoring and Assessment	Springer Nature
24	INQUIRY: The Journal of Health Care Org.	SAGE Publishing
25	Asia Pacific Journal of Public Health	SAGE Publishing
26	SAGE Open	SAGE Publishing
27	Journal of Creating Value	SAGE Publishing
28	Journal of Management & Organization	Cambridge University Press
29	PLOS ONE	Public Library of Science
30	Internet Research	Emerald Group Publishing
31	TQM Journal	Emerald Group Publishing
32	Business Process Management Journal	Emerald Group Publishing
33	International Journal of Lean Six Sigma	Emerald Group Publishing
34	Intl. Journal of Quality and Service Sciences	Emerald Group Publishing
35	Intl. Journal of Health Care Quality Assurance	Emerald Group Publishing
36	Journal of Applied Research in Higher Education	Emerald Group Publishing
37	International Journal of Productivity and Performance Management	Emerald Group Publishing
38	Spanish Journal of Marketing	Emerald Group Publishing
39	International Journal of Bank Marketing	Emerald Group Publishing
40	Asia-Pacific Journal of Business Administration	Emerald Group Publishing
41	Journal of Business Studies	Emerald Group Publishing
42	Journal of Health, Organisation and Management	Emerald Group Publishing
43	Intl. Journal of Workplace Healthcare Management	Emerald Group Publishing
44	International Journal of Islamic and Middle Eastern Finance and	Emerald Group Publishing
45	Asian Education and Development Studies	Emerald Group Publishing
46	Journal of Islamic Marketing	Emerald Group Publishing
47	Journal of Hospitality and Tourism Insights	Emerald Group Publishing

Sl.	Name of Journal	Publisher
48	International Journal of Environment and Sustainable	Inderscience Publisher
49	Intl. Journal of Business and System Research	Inderscience Publisher
50	International Journal of Six Sigma and Competitive Advantage	Inderscience Publisher
51	International Journal of Learning and Change	Inderscience Publisher
52	Education Research International	Hindawi
53	Journal of Environmental and Public Health	Hindawi
54	Mobile Information System	Hindawi
55	Complexity	Hindawi
56	Emergency Medicine International	Hindawi
57	Applied Clinical Informatics	Thieme Publishing Group
58	IEEE Access	IEEE
59	Patient Preference and Adherence	Dove Medical Press
60	Intl. Journal of the Analytic Hierarchy Process	Creative Society, USA
61	Review of Business Management - RBGN	FECAP
62	Malaysian Journal of Medicine and Health Sciences	University Putra Malaysia
63	Journal of Sustainability Science and Management	Universiti Malaysia Terengganu
64	Institutions and Economies	University Malaya
65	Asia-Pacific Social Science Review	De La Salle University
66	Malaysian Management Review	Malaysia Institute of Mgt.
67	Multidisciplinary Business Review	Carleton University
68	AAS Open Research	F1000 Research
69	Pesquisa Brasileira em Odontopediatria e Clínica Integrada	Association of Support to Oral
70	Iranian Journal of Management Studies	University of Tehran, Iran

PUBLICATIONS

Books

Islam, R., Zailani, S. & **Ahmed, S.** (2022). *Operations Management and Islamic Business*, Routledge (Taylor and Francis Group), London, UK. Forthcoming

Mohiuddin, M., Wang, J., Al Azad, M. S. & **Ahmed, S.** (2022). *Global Market and Global Trade*, IntechOpen, London, UK, Forthcoming

Ahmed, S. and Uzir, E. R. (2010). *Measuring Consumer-Based Brand Equity: Sportswear Market in Malaysia*. LAP LAMBERT Academic Publishing, Saarbrücken, Germany, ISBN: 9783838390208

Ahmed, S. (2010). *Ranking of Motivational Factors by Employees and Managers: A Malaysian Case Study*. LAP LAMBERT Academic Publishing, Saarbrücken, Germany, ISBN: 978-3838379272

Book Chapters

- Mohiuddin, M., Azad, M. S. A., **Ahmed, S.**, Ed-Dafali, S., & Reza, M. N. H. (2022). Evolution of Industry 4.0 and Its Implications for International Business. In M. Mohiuddin, J. Wang, M. S. A. Azad, & S. Ahmed (Eds.), *Global Market and Global Trade* [Working Title]. IntechOpen. <https://doi.org/10.5772/intechopen.101764>
- Sufi, T. and **Ahmed, S.** (2021). Surviving COVID-19 Crisis by New Business Models: A Case Study of the Indian Restaurant Industry. In *Handbook of Research on Entrepreneurship, Innovation, Sustainability, and ICTs in the Post-COVID-19 Era* (pp. 301-316). IGI Global.
- Ahmed, S.** (2018). Integration of Lean and Six Sigma Methodology to Improve Quality Performance in Healthcare Organisation. In *Understanding Six Sigma: Concepts, Applications and Challenges* (pp. 99-122), New York, Nova Science Publishing, Inc.

Journal Articles

- Ahmed, S.**, Al Asheq, A., Ahmed, E., Chowdhury, U. Y., Sufi, T. & Mostofa, M. G. (2022). The Intricate Relationships of Consumers' Loyalty and their Perceptions of Service Quality, Price and Satisfaction in Restaurant Service, *The TQM Journal*, (Indexing at Scopus, ABDC, ABS & Web of Science, Publisher: Emerald) Forthcoming
- Ahmed, S.**, Islam, R. and Al Asheq, A. (2022). Analysis of employee motivation in the service and manufacturing organisations: the case of a developing economy, *International Journal of Business and Systems Research*. Forthcoming (Indexing at Scopus & ABS, Publisher: Inderscience Publishers)
- Ahmed, S.**, Mohiuddin, M., Rahman, M., Tarique, K.M. and Azim, M. (2022). The impact of Islamic Shariah compliance on customer satisfaction in Islamic banking services: mediating role of service quality. *Journal of Islamic Marketing*. Vol. ahead-of-print No. ahead-of-print. (Indexing at Scopus, ABDC & Web of Science, Publisher: Emerald)
- Sufi, **T.**, **Ahmed, S.** & Islam, R. (2022). Application of Regression Techniques in Hospitality Management: A Systematic Literature Review. *Asia-Pacific Journal of Innovation in Hospitality and Tourism* (Taylor's University, Malaysia), Forthcoming
- Ahmed, S.**, Manaf, N.H.A. and Islam, R. (2021). Assessing top management commitment, workforce management, and quality performance of Malaysian hospitals. *International Journal of Healthcare Management*, Vol. 14, No. 1, pp.236-244. (Indexing at Scopus, ABDC & Web of Science, Publisher: Taylor & Francis)
- Ahmed, S.**, Choudhury, M.M., Ahmed, E., Chowdhury, U.Y. and Al Asheq, A. (2021). Passenger satisfaction and loyalty for app-based ride-sharing services: through the tunnel of perceived quality and value for money. *The TQM Journal*. Vol. 33 No. 6, pp. 1411-1425. (Indexing at Scopus, ABDC, ABS & Web of Science, Publisher: Emerald)

- Islam, R., **Ahmed, S.**, Rahman, M. and Al Asheq, A. (2021). Determinants of service quality and its effect on customer satisfaction and loyalty: an empirical study of private banking sector. *The TQM Journal*. Vol. 33 No. 6, pp. 1163-1182. (Indexing at Scopus, ABDC, ABS & Web of Science, Publisher: Emerald)
- Ahmed, S.**, Islam, R. and Al Asheq, A. (2021). Prospective Customers' Behavioural Intention towards Islamic Microfinance Services in Bangladesh. *Institutions and Economies*, Vol. 13, No. 2, pp. 101-123. (Indexing at Scopus Publisher: University of Malaya)
- Ahmed, S.** (2019). Integrating DMAIC approach of Lean Six Sigma and theory of constraints toward quality improvement in healthcare. *Reviews on environmental health*, Vol. 34, No. 4, pp.427-434. (Indexing at Scopus & Web of Science, **IF = 3.45**, Publisher: De Gruyter)
- Ahmed, S.**, Abd Manaf, N.H. and Islam, R. (2019). Effects of Six Sigma initiatives in Malaysian private hospitals. *International Journal of Lean Six Sigma*, Vol. 10, No. 1, pp. 44-57. (Indexing at Scopus, ABDC, ABS & Web of Science, **IF = 3.34**, Publisher: Emerald)
- Tanu, D.R., **Ahmed, S.** and Latif, W.B. (2019). Assessing customer-based brand equity and brand competitiveness of an electronic company in Bangladesh. *Journal of Research in Marketing*, Vol. 10, No.1, p.758 -765.
- Khan, M.R., Latif, W.B., **Ahmed, S.** and Hira, M.A. (2019). Practices of Islamic Ethics in the Electronics Industry in Bangladesh: A Study on Minister Hi-Tech Park Electronics Ltd. *International Journal of Islamic Business & Management*, Vol. 3, No. 1, pp.1-13.
- Ahmed, S.**, Abd Manaf, N.H. and Islam, R. (2018). Effect of Lean Six Sigma on quality performance in Malaysian hospitals. *International Journal of Health Care Quality Assurance*, Vol. 31 No. 8, pp. 973-987. (Indexing at Scopus, ABDC, ABS & Web of Science, Publisher: Emerald)
- Ahmed, S.**, Abd Manaf, N.H. and Islam, R. (2018). Measuring Lean Six Sigma and quality performance for healthcare organizations. *International Journal of Quality and Service Sciences*, Vol. 10, No. 3, pp. 267-278. (Indexing at Scopus, ABDC, ABS & Web of Science, Publisher: Emerald)
- Tanu, D.R., **Ahmed, S.** and Latif, W.B. (2018). Measuring Customer-Based Brand Equity and Brand Competitiveness: An Empirical Study of Minister Brand in Bangladesh. *Journal of International Business and Management*, Vol. 1, No. 3, pp.1-14.
- Ahmed, S.**, Tarique, K.M. and Arif, I. (2017). Service quality, patient satisfaction and loyalty in the Bangladesh healthcare sector. *International Journal of Health Care Quality Assurance*, Vol. 30 No. 5, pp. 477-488. (Indexing at Scopus, ABDC, ABS & Web of Science, Publisher: Emerald)

- Ahmed, S.**, Abd Manaf, N.H. and Islam, R. (2017), "Measuring quality performance between public and private hospitals in Malaysia", *International Journal of Quality and Service Sciences*, Vol. 9 No. 2, pp. 218-228. (Indexing at Scopus, ABDC, ABS & Web of Science, Publisher: Emerald)
- Ahmed, S.**, Islam, R. and Mohiuddin, M. (2017). Service quality, Shariah compliance and customer satisfaction of Islamic banking services in Malaysia. *Turkish Journal of Islamic Economics*, Vol. 4, No. 2, pp.71-82. (Indexing at Scopus & Web of Science)
- Latif, W.B., **Ahmed, S.**, Mahmud, S., Jalil, M.A. and Suchana, S.U.A. (2017). Prospects and Constraints of Tourism Sector in Bangladesh: An Analysis. *International Journal of Ethics in Social Sciences*, Vol. 5, No. 2, pp. 73- 81.
- Aliyu, S., Muhammad, A.D. and **Ahmed, S.** (2017). Entrepreneurship Development in Polytechnics: A study of Students' Motivation in Federal Polytechnic Bauchi, Nigeria. *Bayero Journal of African Entrepreneurship Studies*, Maiden Edition, June 2017. (Published from Bayero University, Kano)
- Islam, R., **Ahmed, S.** and Tarique, K.M., 2016. Prioritisation of service quality dimensions for healthcare sector. *International Journal of Medical Engineering and Informatics*, Vol. 8, No. 2, pp.108-123. (Indexing at Scopus, Publisher: Inderscience Publishers)
- Abdul Rahman, R., Muhammad, A.D., **Ahmed, S.** and Amin, F. (2016). Micro-entrepreneurs' intention to use Islamic micro-investment model (IMIM) in Bangladesh. *Humanomics*, Vol. 32 No. 2, pp. 172-188. (Indexing at Scopus, ABDC & Web of Science, Publisher: Emerald)
- Masud, M.M., **Ahmed, S.**, Rahman, M. and Akhtar, R. (2016). Measuring psychological effects and internet addiction towards academic performance of tertiary students in Malaysia. *International Journal in Business and Technology*, Vol. 9 No. 1, pp.991-1002.
- Islam, R., **Ahmed, S.** and Razak, D.A. (2015). Identifying the gaps between customer expectations and perceptions on service quality dimensions of Islamic banks in Malaysia. *International Journal of Quality and Service Sciences*, Vol. 7, No. 4, pp. 424-441. (Indexing at Scopus, ABDC, ABS & Web of Science, Publisher: Emerald)
- Ahmed, S.** and Rahman, M. (2015). The effects of marketing mix on consumer satisfaction: A literature review from Islamic perspective. *Turkish Journal of Islamic Economics*, Vol. 2, No. 1, pp.17-30. (Indexing at Scopus & Web of Science)
- Zulkarnain, K., Ahasanul, H. and **Selim, A.** (2015). Key success factors of online food ordering services: an empirical study. *Malaysian institute of Management*, Vol. 50, No. 2, pp.19-36.

- Muhammad, A.D., Aliyu, S. and **Ahmed, S.** (2015). Entrepreneurial intention among Nigerian university students. *American Journal of Business Education (AJBE)*, Vol. 8, No. 4, pp.239-248.
- Ismail, A. and **Ahmed, S.** (2015). Employee perceptions on reward/recognition and motivating factors: A comparison between Malaysia and UAE. *American Journal of Economics*, Vol. 5 No.2, pp.200-207.
- Islam, R. and **Ahmed, S.** (2014). Do managers and employees perceive motivating factors differently in Malaysia? *International Journal of Business and Systems Research*, Vol. 8 No. 1, pp.72-90. (Indexing at Scopus & ABS, Publisher: Inderscience Publishers)
- Ahmed, S.** and Masud, M.M. (2014). Measuring service quality of a higher educational institute towards student satisfaction. *American journal of educational research*, Vol. 2 No. 7, pp.447-455.
- Ahmed, S.**, Manaf, N.H. and Islam, R. (2013). Effects of Lean Six Sigma application in healthcare services: a literature review. *Reviews on environmental health*, Vol. 28 No. 4, pp.189-194. (Indexing at Scopus & Web of Science, **IF = 3.45**, Publisher: De Gruyter)
- Hazilah Abd Manaf, N., Ahmad, K. and **Ahmed, S.** (2013). Critical factors of service quality in a graduate school of Malaysia. *International Journal of Quality and Service Sciences*, Vol. 5 No. 4, pp. 415-431. (Indexing at Scopus, ABDC, ABS & Web of Science, Publisher: Emerald)
- Ahmed, S.** and Islam, R. (2012). Students' Perception on Library Service Quality: A Qualitative Study of IIUM Library. *Journal on Educational Psychology*, Vol. 6, No. 2, pp.19-29

Conference/Seminar Papers

- Selim Ahmed**, Ahmed Al Asheq (2019). Employees' Motivating Factors: Evidence from Service and Manufacturing Sectors in Bangladesh, 4th International Conference on Business and Economics, 29 – 30 October, 2019, University of Dhaka, Bangladesh.
- Selim Ahmed** (2018), Business Excellence in Bangladesh, *Business Excellence Exposition 2018*, Malaysian Productivity Corporation (MPC), 24-25 October 2018, Kuching, Sarawak, Malaysia.
- Selim Ahmed**, Noor Hazilah Abdul Manaf and Rafikul Islam (2017). Lean Six Sigma and its effect on quality performance in Malaysian hospitals. Lean Management Seminar Sarawak Region 2017. 8 March 2017, Kuching, Malaysia.

Selim Ahmed, Rafikul Islam and Mohammad Mohiuddin (2016). Measuring Service Quality, Shariah Compliance and Customer Satisfaction of Islamic Banking in Malaysia: Comparative Analyses of Demographics. 4th International Conference of Entrepreneurial Finance, 1 – 2 December 2016, Ibn Zohr University, Morocco.

Mahbubar Rahman, **Selim Ahmed** and Rafikul Islam (2015). Measuring service quality and its effect on customer satisfaction and loyalty in the private banking sector of Bangladesh. *12th Annual World Congress, Academy for Global Business Advancement (AGBA) Conference*, 16 – 19 November 2015, University Malaysia Pahang (UMP), Kuantan, Pahang, Malaysia (**Best Paper Awarded**).

Rafikul Islam, Ali Mohamed Wahra and **Selim Ahmed** (2014). Time Management from an Islamic Perspective: A Qualitative Study. *2nd International Conference on Management from Islamic Perspectives (ICMIP2014)*, 20 – 21 August 2014, IIUM, Kuala Lumpur, Malaysia.

Khaliq Ahmad and **Selim Ahmed** (2013). Brand equity and Muslim consumers: sportswear buying behavior in Malaysia, *The 4th Global Islamic Marketing Conference*, 29-30 May 2013, Istanbul, Turkey.

Aliyu Dahiru Muhammad, Sirajo Aliyu and **Selim Ahmed** (2013). Entrepreneurial Intention among University Students: A Case of ATBU, Nigeria, *International Conference on Islamic Finance, Muamalat and Financial Criminology 2013*, 23-24 October 2013, Cagayan de Oro City, Philippines.

Khaliq Ahmad, Noor Hazilah Abd Manaf, Md Ismail and **Selim Ahmed** (2011). Service Quality at IIUM Graduate School of Management, *National Higher Education Symposium 2011: Corporate Strategy & Performance Management*, 22-23 June, 2011, Institute of Islamic Thought and Civilization, International Islamic University Malaysia.

Awards/Honors

- **Top Reviewer Award**, *Publons Peer Reviewer Awards 2018*, London, United Kingdom.
- **Nominated for Excellent Researcher Award (Overseas)** at *2nd International Academic and Research Excellence Awards (IARE) 2020*, Noida, India.
- **Best Paper Award** at *12th Annual World Congress, Academy for Global Business Advancement (AGBA) Conference*, 16 – 19 November 2015, University Malaysia Pahang (UMP), Kuantan, Pahang, Malaysia.
- **Secretary** for “*12th International Symposium of the Analytic Hierarchy Process*”, Hotel Istana, Kuala Lumpur, 23 – 26 June 2013.
- **Program Committee & Reviewer**, *2022 Academy of Marketing Science Annual Conference*, California, United States.
- **Moderator & Organizing Committee**, *Fourth Global Conference on Creating Value*, Organizing by Creating Value Alliance and University of South Florida, 21-23 September 2021.

- **Scientific Committee**, *International Conference on Quantitative Models and Techniques in Management (QMTM2020)*, Imam Khomeini International University, Iran, June 2020.
- **Organizing Committee**, *1st International Conference on “Peace in Diversity: The Integrative Approach to Inter-cultural and Civilizational Affairs”*, Universiapolis - International University of Agadir, Agadir, Morocco, 6 April, 2017.
- **Guest Speaker**, *Business Excellence Exposition 2018*, Malaysian Productivity Corporation (MPC), 24-25 October 2018, Kuching, Sarawak, Malaysia.
- **Guest Speaker**, ‘A World Without Rape’ Organized by Philanthropists of Bangladesh (PoB), 4 January 2021.
- **Panelist**, *Business Excellence Forum*, Business Excellence Exposition 2018, Malaysian Productivity Corporation (MPC), 24-25 October 2018, Kuching, Sarawak, Malaysia.
- **Session Chair**, *Academy for Global Business Advancement’s 17th World Congress (Online)*, 2-4 August 2021, Istanbul Gelisim University, Istanbul, Turkey.
- **Official Representative of AACSB Accreditation** for World University of Bangladesh, 2019 – Present.
- **Bronze Medal** awarded for research paper on *Brand equity and Muslim Consumers*, IIUM Research, Invention Exhibition 2013, CAC Hall, IIUM, Kuala Lumpur, 19-20 February 2013 (Co-authored with Prof. Dr. Khaliq Ahmad).
- **Judge & Advisor**, *On Campus Hult Prize Completion*, World University of Bangladesh, December 2021 & 2022.
- **Registrar**, OIC Debates Championships 2010, IIUM, Kuala Lumpur.
- **Adjudicator**, Malaysian Inter-school debates competition 2010, IIUM, Kuala Lumpur.
- **Adjudicator**, Malaysian Inter-School Debates Competition 2009, IIUM, Kuala Lumpur.
- **Gold medal** as a Champion Team, Malaysian Inter-Varsity Cricket Tournament (MASUM- 2007), 20 May – 03 June 2007, USM, Penang, Malaysia.
- **Awarded as Best Team** (Men), IIUM Sports Award 2007, IIUM, Gombak, Kuala Lumpur, Malaysia.
- **Bronze Medal**, Cricket Twenty 20 UKM (Malaysian Inter-Varsity T20 Cricket Championship 2010), 23 – 27 March 2010. Bayuemas Oval & UKM Oval, Malaysia.
- **Player of IIUM Cricket Team**, Asian Inter-Varsity Cricket Tournament at UKM in 2008, 20 – 25 May 2008, UKM, Malaysia.